



SPONSORSHIP PACKET

FOR

The 2024 KIN GALA

Once upon a time...

October 19th 2024

6pm to 10pm

Crystal Lake Holiday Inn

800 S Illinois Rte 31, Crystal Lake





Our Story..



In 2017, a group of foster parents came together to support one another as they navigated the twists and turns of the foster care system. One of them shared their wish to have a pot of money to use to buy clothes for the foster children when they arrived. You see, most foster children are very worried and scared when they arrive at a new home and often with just the clothes on their backs. The foster parents wanted to spend their time providing TLC instead of taking the traumatized child out to stores to buy essentials. Although they didn't find a pot of money, they did find a loving community that raised enough money to start Kids In Need of McHenry County.

A few short years later, KIN was lucky enough to cross paths with Second Bridge, an agency with a huge community following, a delivery van, and a large storage space for donations in Crystal Lake. The two had so much in common, they didn't waste time becoming one.



Shortly after, their new team created a distribution center, and increased their network of dedicated donors and volunteers, which then led to the first free clothing store in McHenry County. They called it **The Bridge**. Not only do foster children benefit, through social worker requests from schools, DCFS, and local agencies, but KIN is also able to serve thousands of children in transition or crisis every year!





The 2024 KIN Gala will forever hold a very special page in your book...

Step into a realm of enchantment at the KIN Gala. As twilight descends upon McHenry County, join us at cocktail hour to raise your glass to the promise of the night, while enjoying hors d'oeuvres and let the magic of the open bar be the prelude to an unforgettable journey.

Auction items, ranging from the breathtaking to the extraordinary, stand as testaments to the collective power of kindness, ready to ignite bidding wars fueled by goodwill. Amidst the festivities, a lavish three-course plated dinner, friends, and a whimsical photo booth awaits to immortalize friendships.

But beyond the enchantment lies a noble cause, a beacon of hope for the children of McHenry County. Every ticket purchased, every bid placed, and every raffle entered becomes a gesture of love and support, illuminating pathways to brighter futures for those in need.

A Challenge for Your Imagination

Embark on a journey into the realm of imagination at the KIN Gala's enchanting costume contest! Let your inner child run wild as you don your most spellbinding fairytale or storybook-themed attire, for a chance to claim the coveted title of best-dressed individual or group.

You Can Change A Child's Story

\$5000 Historical Level	42 kids have full winter gear (coat, snow pants, boots, hat and gloves).
\$2500 Fantastical Level	62 filled backpacks for kids in care
\$1000 Suspenseful Level	3 kids supported through KIN for the entire year. Clothing, shoes, toys, winter gear, school supplies and holiday gifts.
\$500 Adventurous Level	20 kids new into care receive a week's worth of clothing, underwear, socks and shoes.



SPONSORSHIP OPPORTUNITIES



HISTORICAL - 5,000 & Up

- 8 tickets to the Gala with discounted additional tickets
- Name on a poster at the event
- Full page recognition in the program
- Recognition on website w/link to company's website
- Recognition in social media, tagging your company's profiles
- Verbal recognition at the event
- A press release announcing your sponsorship



FANTASTICAL - \$2500

- 4 tickets to the Gala
- Name on a poster at the event
- Full page recognition in the program
- Recognition on website and social media
- Verbal recognition at the event



SUSPENSEFUL - \$1000

- 2 tickets to the Gala
- Name on a poster at the event
- Half-page recognition in the program
- Recognition on website and social media
- Verbal recognition at the event



ADVENTUROUS - \$500

- 1 ticket to the Gala
- Name on a poster at the event
- Quarter page recognition in the program
- Recognition on website and social media



- Verbal recognition at the event

SPONSORSHIP FORM

Company / Individual Name:

Contact Name:

Address:

City, State, Zip:

Telephone/ Email:

Website URL:

FB Profile Link:

Instagram Profile Link:

Chosen Sponsorship Level:

- *Historical - \$5000*
- *Fantastical - \$2500*
- *Suspenseful - \$1000*
- *Adventurous - \$500*
- *Romantical - \$250*
- *Unwritten - You decide*

Name as you would like it to appear in the program booklet, website, and social media where applicable:

Artwork: 5" x 7.5"

Half Page 5" x 3.5"

Quarter Page 2.25" x 3.5"

Please return this form along with your artwork by September 15, 2024 to sponsors@kinmc.org.

Checks made payable to Kids In Need of McHenry County

Questions? Please call Michelle Prickett at 815-310-KIDS(5437)



2024 KIN GALA



Sponsorship Levels

SPONSORS@KINMC.ORG

(815)310-5437

FEATURES	HISTORICAL - \$5,000	FANTASTICAL - \$2500	SUSPENSEFUL - \$1000	ADVENTUROUS - \$500	ROMANTICAL - \$250	WRITE YOUR OWN STORY \$
NAME ON A POSTER AT THE EVENT	✓	✓	✓	✓		
RECOGNITION IN THE PROGRAM BOOK	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	NAME LISTED	NAME LISTED
EVENT TICKETS	8	4	2	1		
RECOGNITION ON OUR WEBSITE	NAME, LOGO, LINK TO SPONSOR WEBSITE	NAME AND LOGO	NAME AND LOGO	NAME AND LOGO	NAME LISTED	NAME LISTED
RECOGNITION ON ALL OF OUR SOCIAL MEDIA PLATFORMS	NAME, LOGO, TAG SPONSOR SOCIAL MEDIA PROFILES	NAME, LOGO, TAG SPONSOR SOCIAL MEDIA PROFILES	NAME, LOGO, TAG SPONSOR SOCIAL MEDIA PROFILES	NAME, LOGO, TAG SPONSOR SOCIAL MEDIA PROFILES		
SPONSORSHIP PRESS RELEASE	✓					
VERBAL RECOGNITION AT THE EVENT	✓	✓	✓	✓	✓	